



## Lewis C. “Rocky” Lane, Jr., Managing Partner

Since joining SHEDC in 2003, Lane has been involved in numerous projects that span a wide range of activities. Rocky developed, implemented, and managed a Business Retention and Expansion program for a 16 county region. He has been team leader for the development of an economic development outreach program for a state university, the expansion feasibility and subsequent site identification for a marine trades industrial park, incubator feasibility studies, and strategic action planning for numerous communities. Lane has been a team member on numerous other feasibility studies, strategic action plans, regional initiatives, and statewide studies.



Before joining SHEDC Rocky served thirteen years as Executive Director of Halifax Development Commission. During his tenure the county developed a fully serviced industrial park, two North Carolina Department of Commerce certified sites, constructed a shell building, and developed an award winning marketing program. Under his leadership, Halifax County successfully recruited seventeen new industries representing over \$1.5 billion in investment and over 2,000 jobs. Prior to working with the Development Commission, Rocky was with Halifax Community College for thirteen years serving in various positions, the last being Dean of Continuing Education. In this position he was the liaison and principal contact between the college and the local industrial community. He was responsible for the development and delivery of educational and skills training services to meet the needs of new and existing industry.

### *Educational Background:*

North Carolina State University, Bachelor Degree  
North Carolina State University, Master of Textile Technology  
Economic Development Course - University of North Carolina, Graduate  
Economic Development Institute - University of Oklahoma, Graduate

### *Professional Registrations and Memberships:*

Virginia Economic Developers Association, Member  
North Carolina Economic Developers Association, Member  
International Economic Development Council, Member

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#### Sanford Holshouser Economic Development Consulting, LLC

US Senator Terry Sanford (1917-1998)  
NC Governor James E. Holshouser

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