



## **Michael K. Geouge, CEcD, Managing Partner**

Michael Geouge joined the Sanford Holshouser Economic Development Consulting in 2004. Prior to joining Sanford Holshouser, his experience includes 15 years as Manager of Economic Development for Duke Energy; seven years as the Manager of the Western North Carolina office of the North Carolina Department of Commerce; seven years as the Planning Director for the City of Gulfport, MS; four years as the Chief Planner with the North Carolina Division of Community Assistance and four years experience with the State of Tennessee Planning Office.



While with Duke Energy Mr. Geouge was responsible for promoting new private sector investment in the Duke Energy service area through business recruitment and expansion. With the North Carolina Department of Commerce he had the responsibility for business recruitment and retention for a 17 county area. In the city planning profession, Mike served as Planning Director for Gulfport, MS and the Chief –Senior Planner for the western office of the North Carolina Division of Community Services. Both of these positions included program, staff and budget management responsibilities for medium to large public planning organizations. In these two positions he was the administrative head of these planning departments and was responsible for all phases of operations of these organizations. Some of the associated responsibilities included development and implementation of master plans, along with codes and ordinances, and often representing these organizations in court proceedings. Additionally, he earlier held positions as a community planner for the States of Tennessee and North Carolina where he served as planner-in-charge to assigned local governments.

### *Educational Background:*

East Tennessee State University, BS in Urban Geography  
Economic Development Institute, University of Oklahoma, Graduate

### *Professional Registrations and Memberships:*

Certified Economic Development, IEDC designation  
International Economic Development Council, Member  
North Carolina Economic Developers Association, Member  
South Carolina Economic Developers Associations, Member

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#### **Sanford Holshouser Economic Development Consulting, LLC**

US Senator Terry Sanford (1917-1998)  
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